





CLINICAT
YOUR VOICE



+971 ▾ Mobile Number

Get the OTP on Whatsapp

Sign up



Skip

sign in page

Users can sign in with either an OTP SMS that will be linked to the firebase or through whatsapp

user who have not registered should go through the registration process

users can skip the screen & a pop up will appear inside the app for every CTA button

sign up page

Users can sign up with either an OTP SMS that will be linked to the firebase or through whatsapp

A mandatory email address, name of the user, & location based on city will be fetched from the user

If the user is already a member, all a user has to do is sign in without registration

Sign up to see real change

It's easy, free and private



NEXT

Already a member? [Sign In.](#)

By creating an account, you are agreeing to our [Terms of Service](#) and [Privacy Policy](#)

< back

Sign up to see real change

It's easy, free and private



NEXT

Already a member? [Sign In.](#)

By creating an account, you are agreeing to our [Terms of Service](#) and [Privacy Policy](#)

< back

Sign up to see real change

It's easy, free and private



JOIN

Already a member? [Sign In.](#)

By creating an account, you are agreeing to our [Terms of Service](#) and [Privacy Policy](#)

1 of 6

What's your first name?

Your name won't be made public—it's just between us.

NEXT

SKIP STEP

< ABOUT YOU ✕

2 of 6

Which treatments interest you most?

We'll show you photos, reviews, and other content based on your preferences.

All Topics ▾

Add more

NEXT

SKIP STEP

All Topics ▴

Search

AcceleDent

Accent Laser

AccuLift

Accutane

AccuTite

Acne Scars Treatment

Aquamid ▾

Add more

ACCELEDDENT ✕

ACCUTITE ✕

AQUAMID ✕

NEXT

SKIP STEP

< ABOUT YOU ✕

3 of 6

What year were you born?

We won't tell anyone, Ms Sheikhha-but we will show you reviews and photos from other people at a similar age.

NEXT

SKIP STEP

preferences page

A user can change his/her preferences at any time in the account section

the app will judge the user based on age, interest, gender, skin tone & racial identity

Once the personalisation is done, the app will open for all users starting from the home page

<

ABOUT YOU

×

4 of 6

What is your gender identity?

All genders are welcome in the Clinic Cat community, but knowing how you identify helps us show you more relevant content.

Female

Male

Nonbinary

☐ Prefer to self-describe

☐ I'm interested in gender confirmation procedures

NEXT

SKIP STEP

<

ABOUT YOU

×

5 of 6

What is your skin tone?

This info helps us show you procedures that may be suitable for your skin tone, along with reviews and photos from people with similar skin tones.

Fair
Type I

Light
Type II

Medium
Type III

Tan
Type IV

Brown
Type V

Deep
Type VI

NEXT

SKIP STEP

<

ABOUT YOU

×

6 of 6

What is your racial identity?

This helps us show you reviews and photos from ClinicCat members who may have similar features and skin tone.

☐ White or Caucasian

☐ Black, African, or Caribbean

☐

NEXT

SKIP STEP

<

ABOUT YOU

×

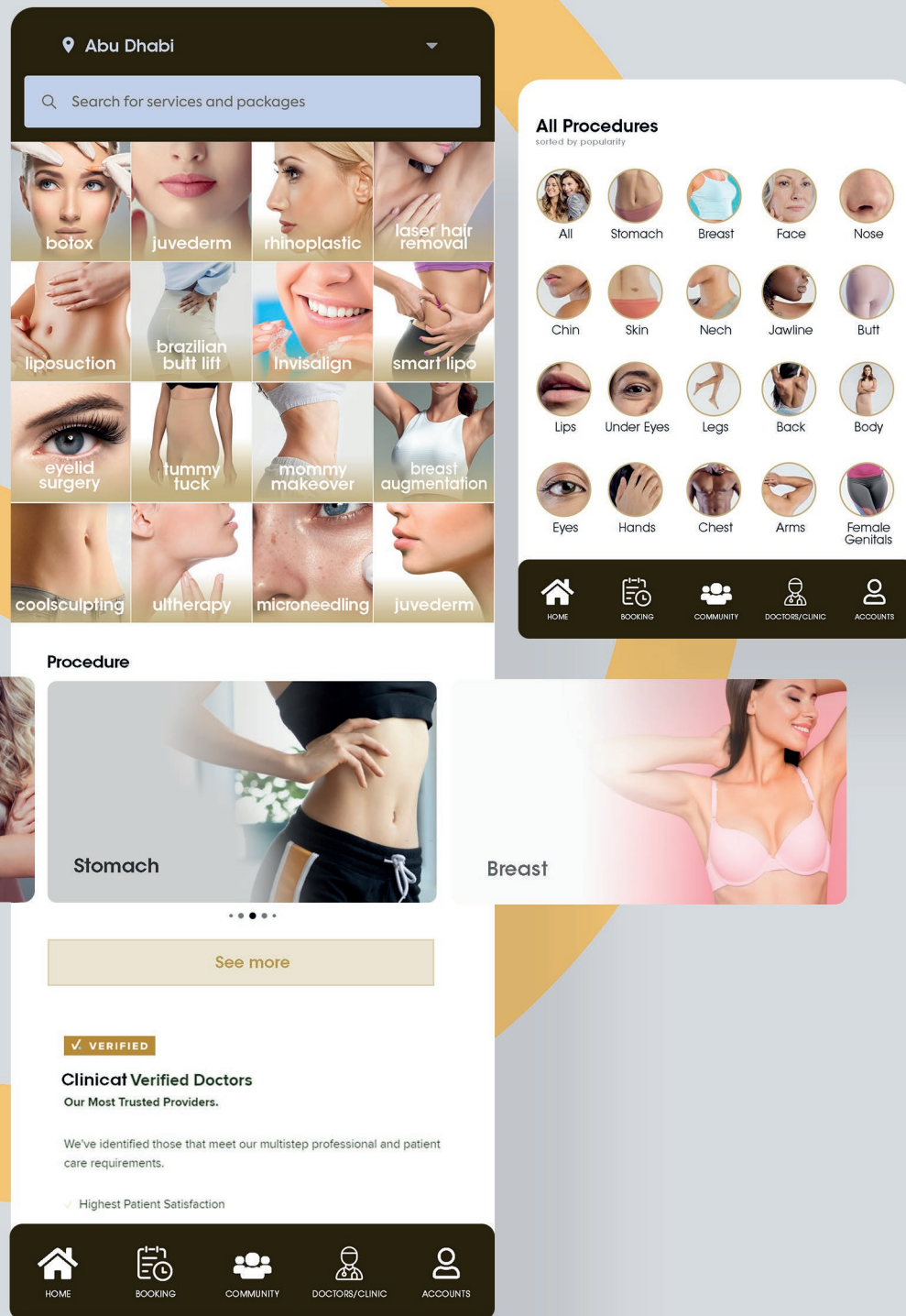
Thanks, Ms Sheikha

Nice to know you better!

We'll use this info to customize your Clinic Cat experience. It's private and secure, but you can edit it anytime in your profile.

Now you can discover new reviews, photos, and other content that's relevant to you in your feed.

EXPLORE YOUR FEED



home page

The menu comprises of 5 important tabs for the users to range their toggle from

1. Home
2. Booking
3. Cosmetics (shopping)
4. Classifieds
5. Account






The Homescreen is designed as per statistics initially it starts of with a square tile view followed by horizontal swipe hitting back again with a circular tile view form

The header contains location & search bar. the search has easy searching options

services/ procedure page

Catagories are divided into several sub catagories the filter based on cost, body areas, concern, other catagories also based on ratings

Reviews & ratings are mentioned below each procedure there is also a sorting button but helps sorting based on popularity prices,prices & timeline.

All Procedures

sorted by popularity

Clear Filters Skin

Botox

95% Worth It • 171k reviews • Avg cost: 550 AED

Juvederm

91% Worth It • 5.7k reviews • Avg cost: 550 AED

Dysport

95% Worth It • 2.0k reviews • Avg cost: 550 AED

Facial

98% Worth It • 555 reviews • Avg cost: 550 AED

HydraFacial

100% Worth It • 311 reviews • Avg cost: 550 AED

Mole Removal

97% Worth It • 642 reviews • Avg cost: \$800

PicoSure

100% Worth It • 575 reviews • Avg cost: \$1,100

Eye Bags Treatment

94% Worth It • 1.1k reviews • Avg cost: \$3,425

Lipoma Removal

96% Worth It • 303 reviews • Avg cost: \$1,625

Filters

Sort by

☒ Popularity

☐ Worth It Rating

☐ Lowest Avg Cost

☐ Highest Avg Cost

Average Cost

AED 100 ————— AED 20k+

Body Areas

☐ Stomach

☐ Breasts

☐ Face

☐ Nose

☐ Chin

☒ Skin

☐ Neck

☐ Jawline

☐ Butt

☐ 1 more

Concerns

☐ Acne

☐ Acne Scars

☐ Dark Circles

☐ Double Chin

☐ Eczema

☐ Excessive Sweating

Categories

☐ Acne Treatments

☐ Medical Dermatology

☐ Facial Reconstructive Surgery

☐ Fillers And Other Injectables

☐ Scar Treatments

☐ Skin Care Products

☐ Skin Rejuvenation And Resurfacing

☐ Skin Tightening

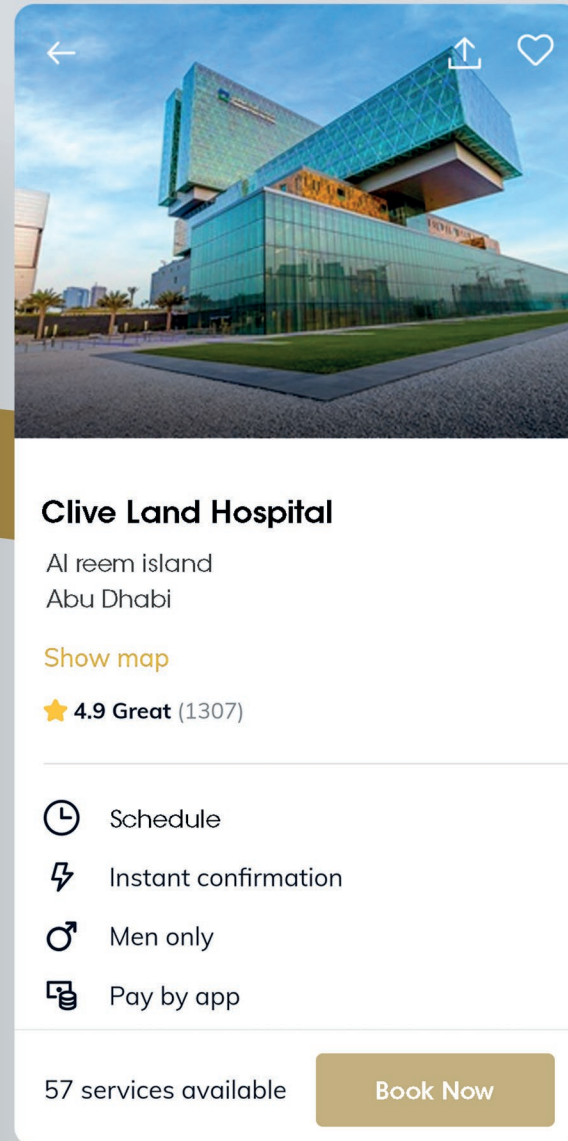
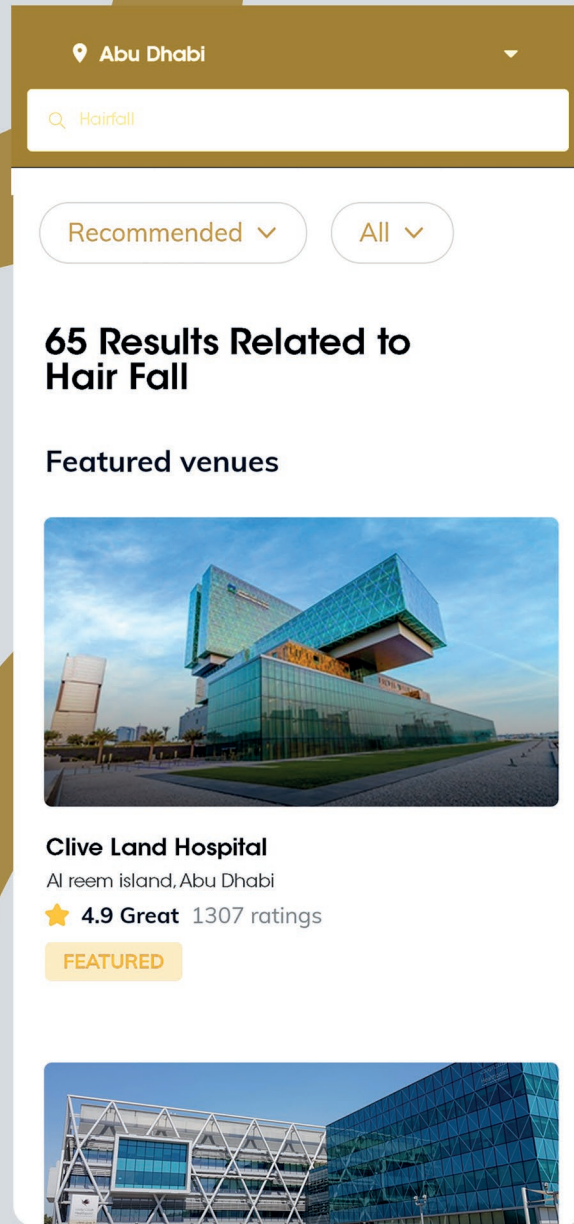
☐ Vein Treatments

Worth It Rating

1 ————— 5

Clear Apply (1)





Clinic Page

All the clinics display are on single view but we can also give an option of tile view. these can be filtered & sorted as well

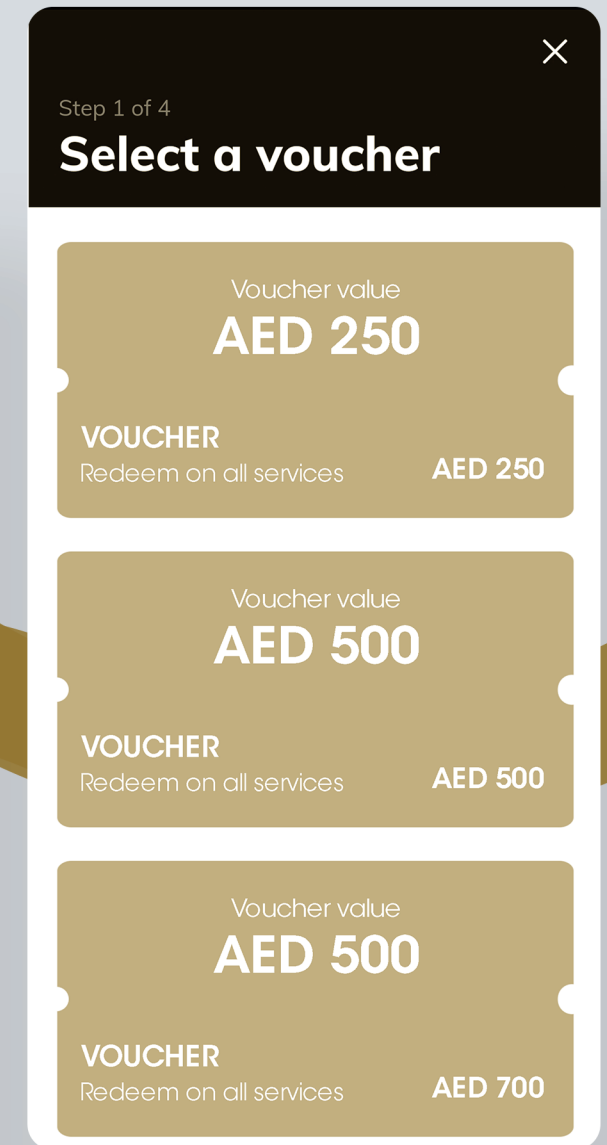
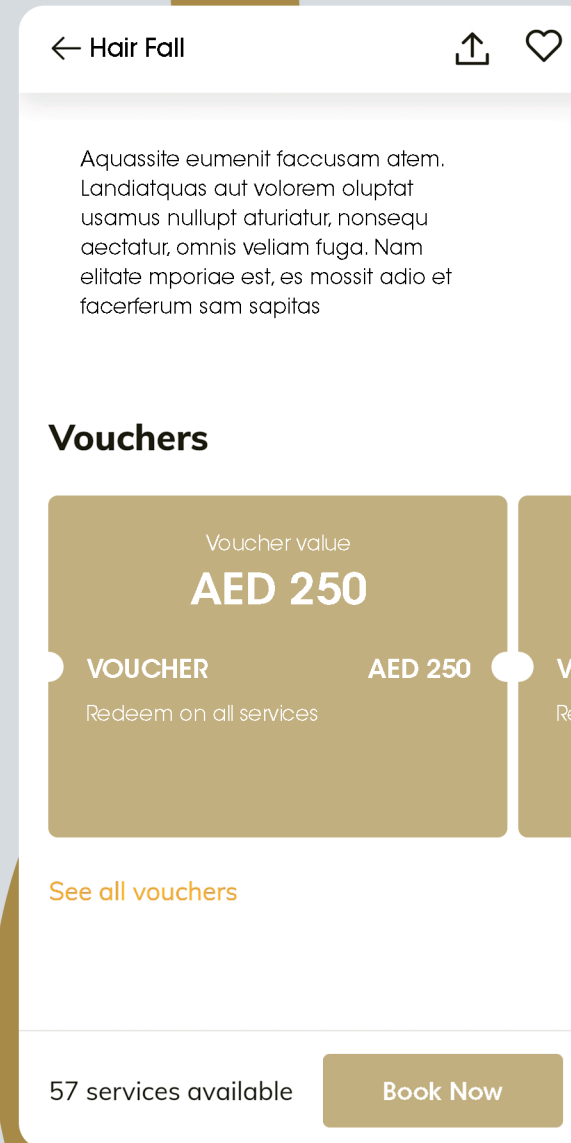
clinics that are verified by the administration the will result on featured button

Once a clinic has been open, one can view its location rate the clinic & view detail about the clinic(like the number of services the clinic provides)

Voucher Page

A vendor/clinic can generate vouchers & wait for admin's approval. Once agreed the voucher will reflect to all the users on the app this can also be termed as coupon codes

You can avail the voucher through a few steps that leads to the payment gateway



←

×

Step 2 of 4

Add quantity

Quantity

—

1

+

VOUCHER

AED 500 Voucher price

Voucher value

AED 250

Redeem all services

No expiry date

For multiple-use

1 voucher

AED 250

Continue

←


×

Step 4 of 4

Review and checkout

Clive Land Hospital

Al reem island
Abu Dhabi




1 VOUCHER


All services

AED 250

Total

A

 Add new card



Clive Land - Abu Dhabi secure
accepts online bookings with

1 voucher

AED 250


Book Now


←


×

Step 3 of 4

Choose a recipient

 A treat for me >

 Print as gift >

 Email as a gift >

←

Confirm with card

Your card will be charged straight away

Card holder full name

Add card holder full name

Card number

Credit or debit card number

CVV

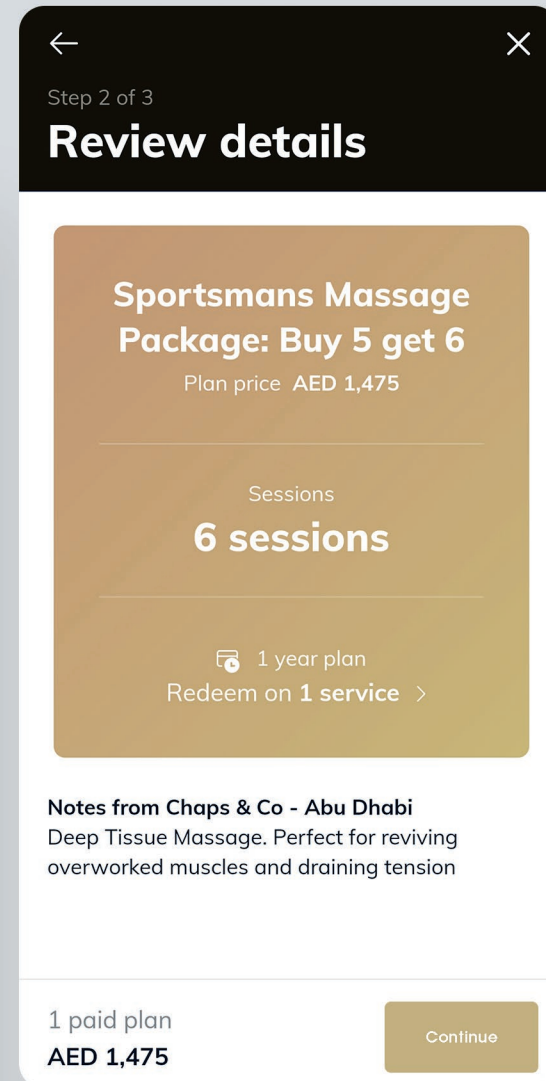
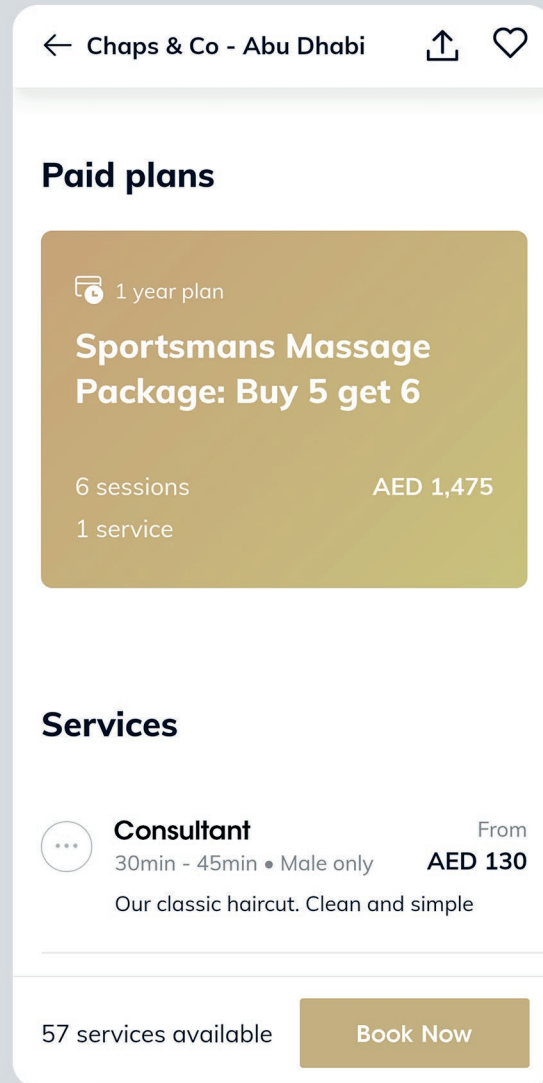
123

Save & Continue

Voucher Page

You can either pay a voucher for yourself or someone else by paying through payment gateway

You can either download a voucher or share it to someone after buying the voucher for future purposes



Package Page

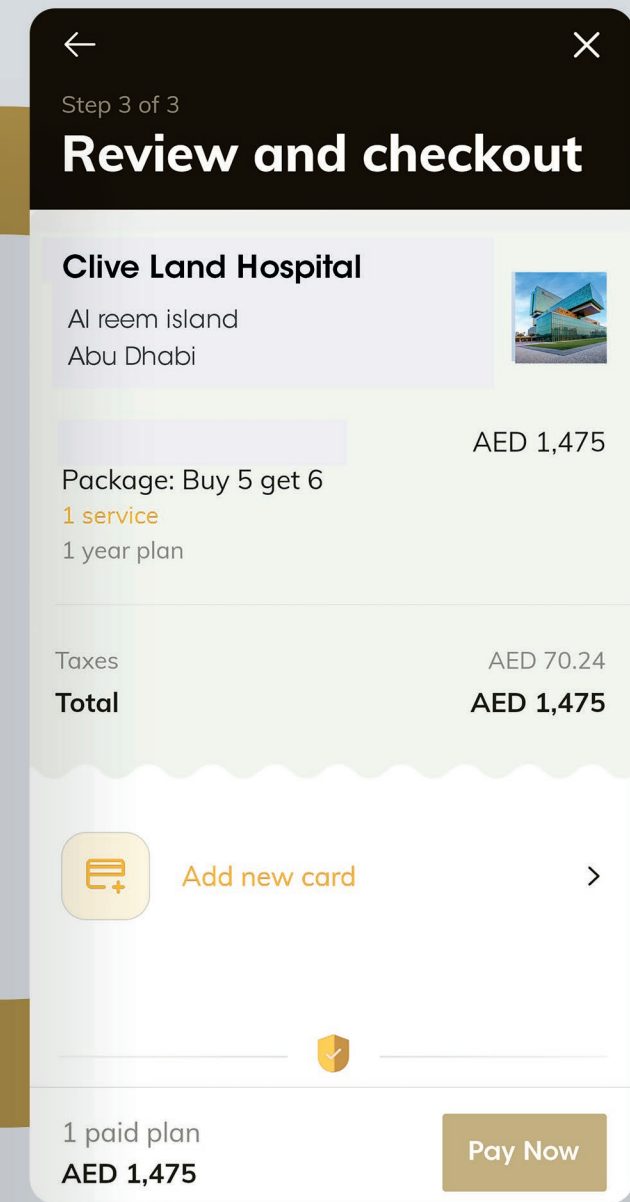
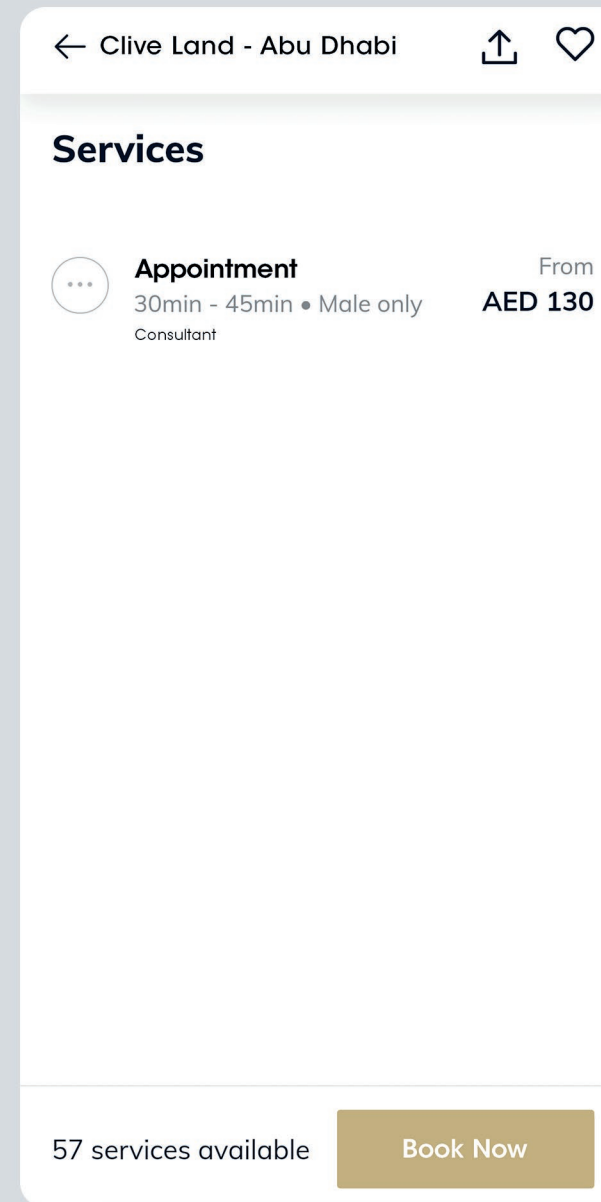
Incase of a full fledged paid plan that runs through various session one can pay in advance for the entire treatments

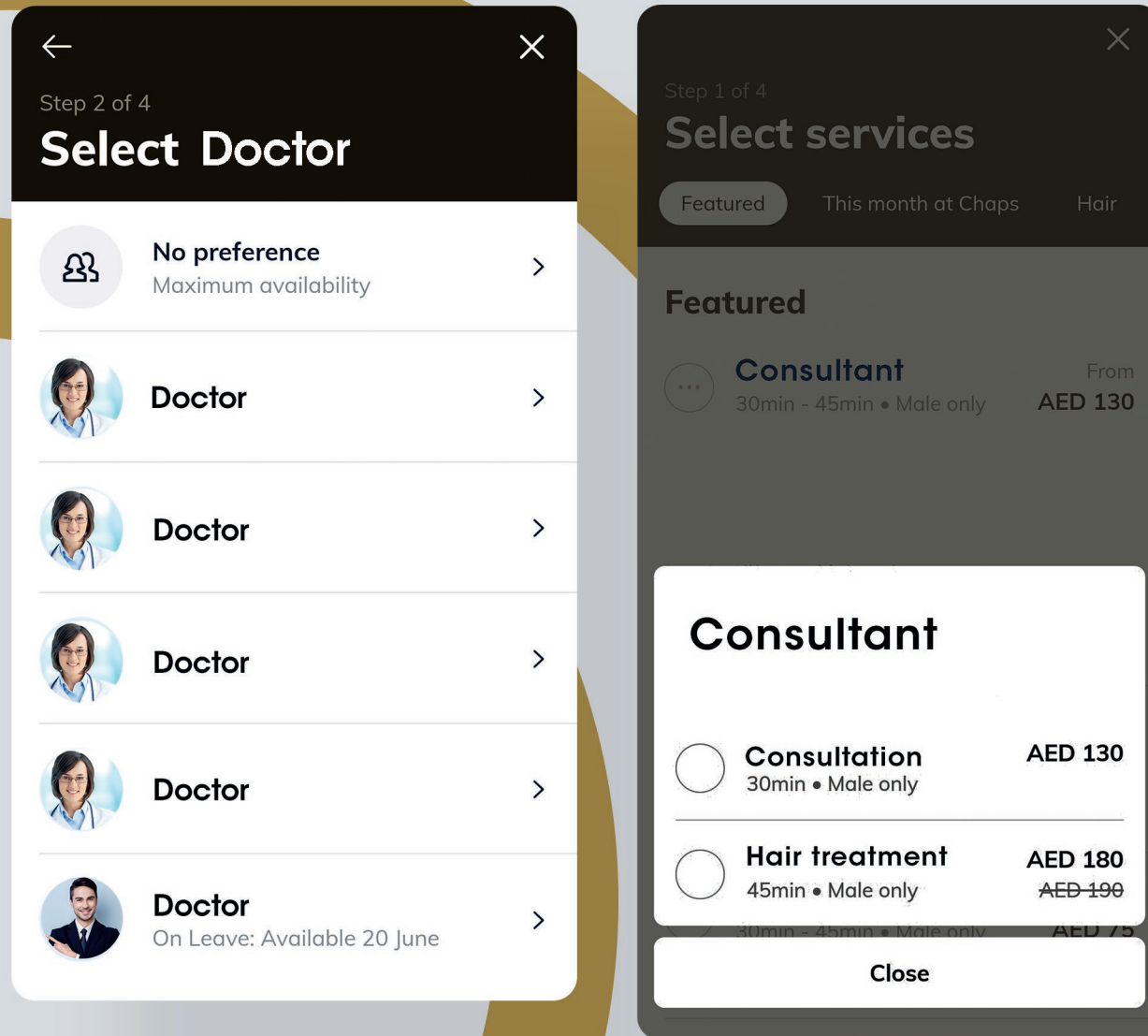
These services can be updated, added, deleted on the clinic vendor app after being approved by the administrator

Clinic Service & review page

After a service has been selected by the user, an invoice is generated, the tax amount is decided by the administrator & can be proceeded to the check out

Once the pay now button is been click by the user it is proceeded to the payment gateway where all details are encrypted





Booking a doctor

Once a service has been chosen, it will now redirect to selection of doctors & consultancy fees will appear

It will indicate if the doctors is available or not this, is been fed through the clinic vendor interface

←

×

Step 3 of 4

Select time with Abdallah

June

Mon 21

Tue 22

Wed 23

Thu 24

Fri 25

9:00am >

9:15am >

9:30am >

9:45am >

10:00am >

10:15am >

←

×

Step 4 of 4


Review and confirm

21 Jun 2021 at 9:00am

30min duration, ends at 9:30am

Abdella, MCh, MRCS

Plastic Surgeon



Consultation Fee

AED 130

Taxes AED 6.19

Total AED 130

+

+

Add new card >

1 service

AED 130

Continue

Main booking Page

A booking is place based on timelines in accordance to date & time depending on availability

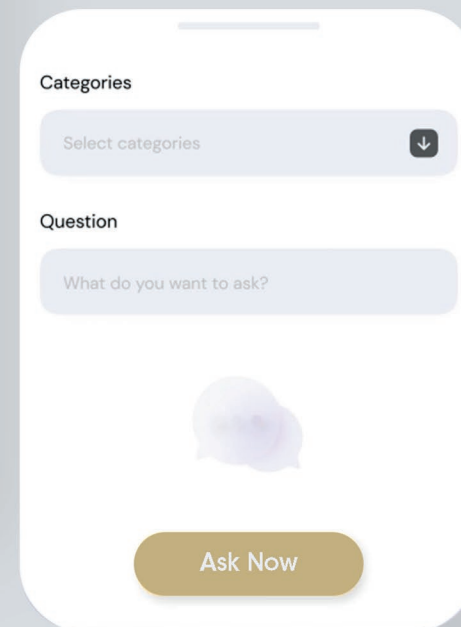
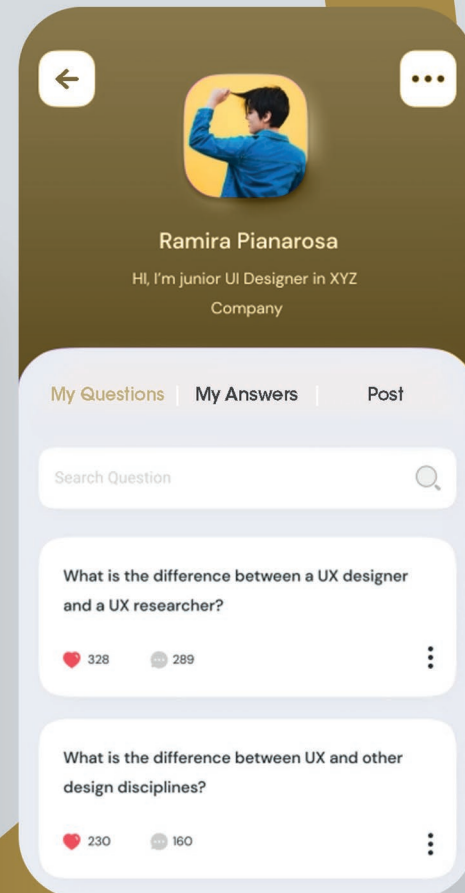
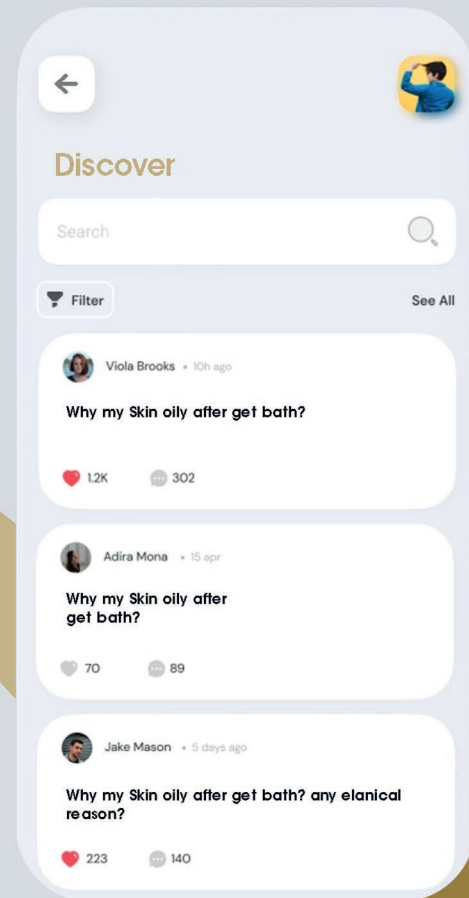
An invoice is been displayed with a CTA button for the payment gateway

←

Add booking notes

Include comments or requests about your booking

Done



Community page

One can(users/doctor) can question or answer anyone on their timeline.

Each Questions can be catagorised & segrecated into varies segments

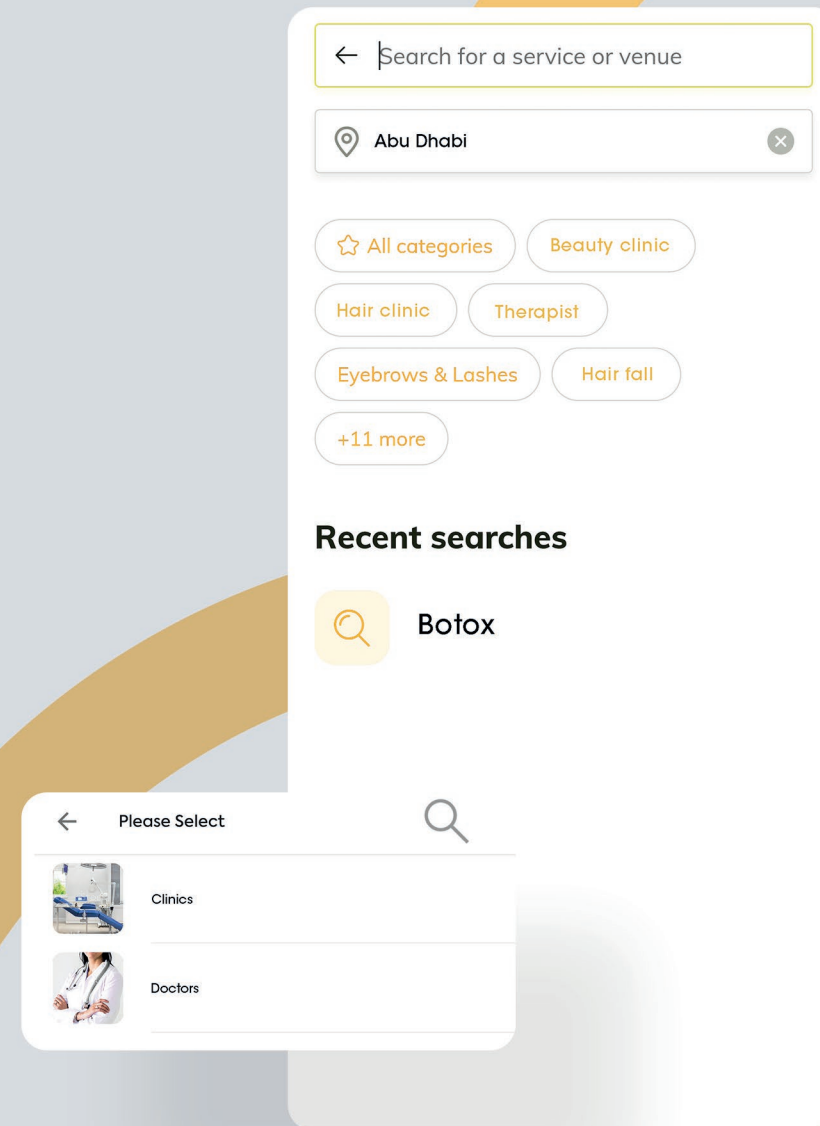
These can either be liked or commented depending on the call to action

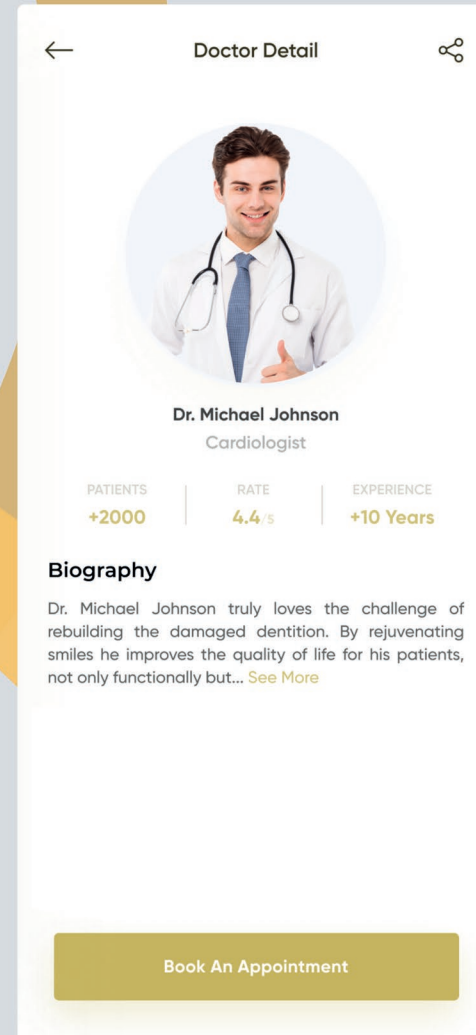
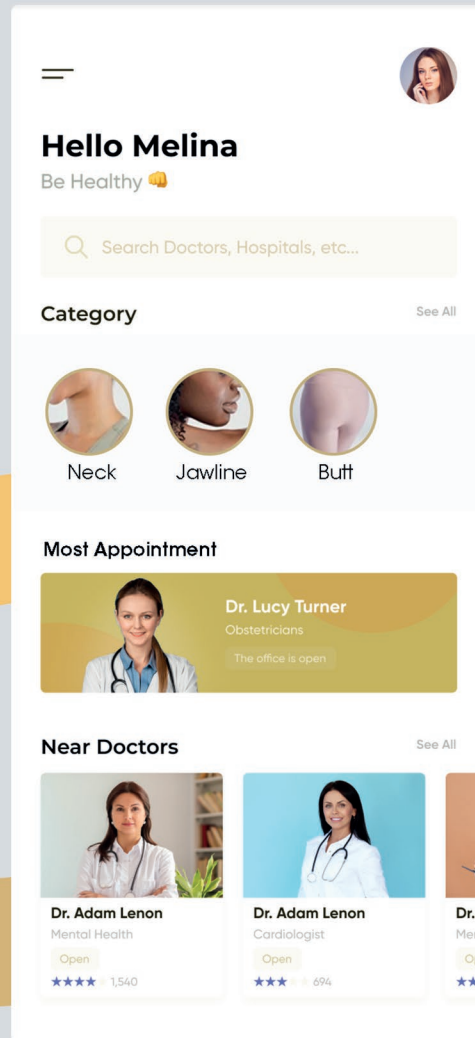
The community account page can be splited into my questions, my answer & a seperate segment for post.

Search Page

Search based on Clinics & Doctors

A tag will be displayed below to whatever product & service added on the admin panel



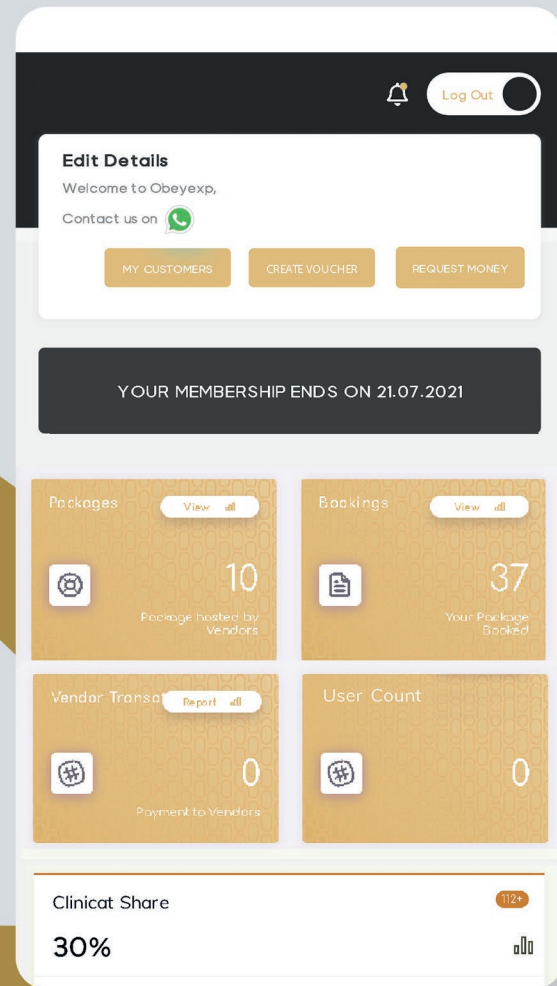


Doctors Page

1 Search Doctors Based on Categories & check their Individual Profiles

2 These Profiles Comprises of experience visits, ratings, biographies, that is been uploaded by the clinic

3 Shortcut button to book an appointment has been added.



Create Voucher

Voucher Management

VOUCHER CODE

MINIMUM PRICE

VENDORS

OFFERED PRICE

MINIMUM PERSON

Clinic Home page

Alert/notification bell would indicate with a red mark on the above, to indicate that the Clinic has recieved something important to look at.

One touch logout button, vendor can switch on to user app without any hustle and acts real time.

Main Analysis button that includes the total number of pacakges, bookings, (Users) *optional* & transaction. this is a shortcut preview that leads them to their respective main pages.

Reminds people of renewing the membership with respect to time and validity upfront.

Share set by Clinicat tells the customer about the share one will recieve after substracting the share % of Clinicat.

Vendor can fill in the voucher code details in % or in prices, this will then reflect on the admin dashboard dashboard for approval.

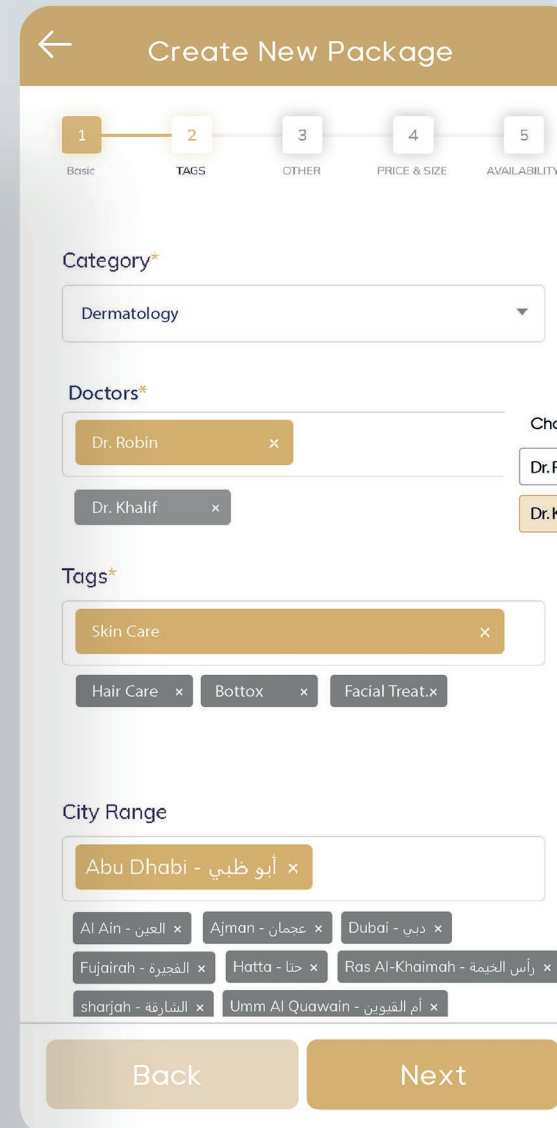
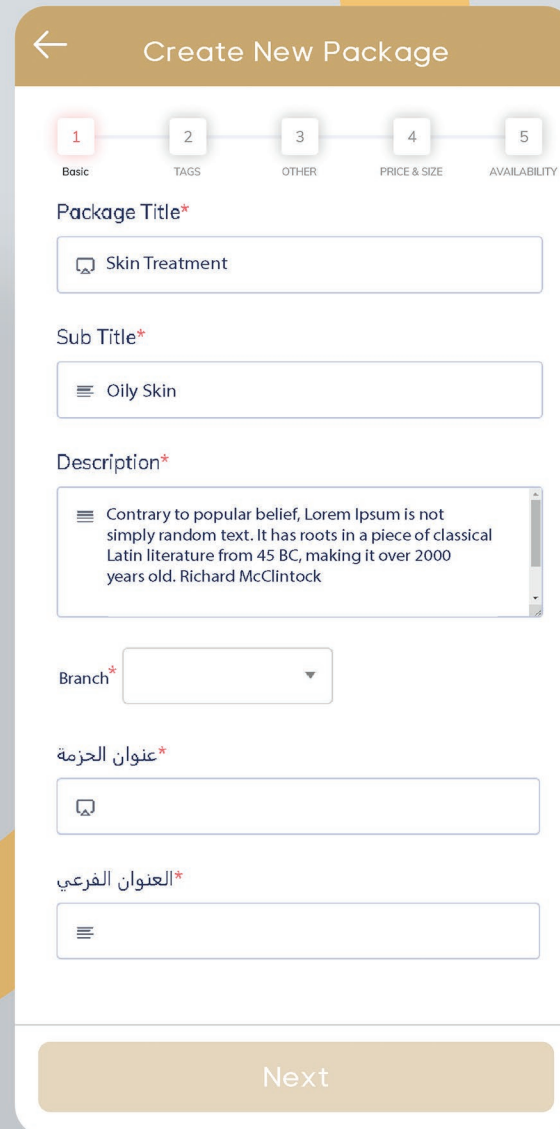
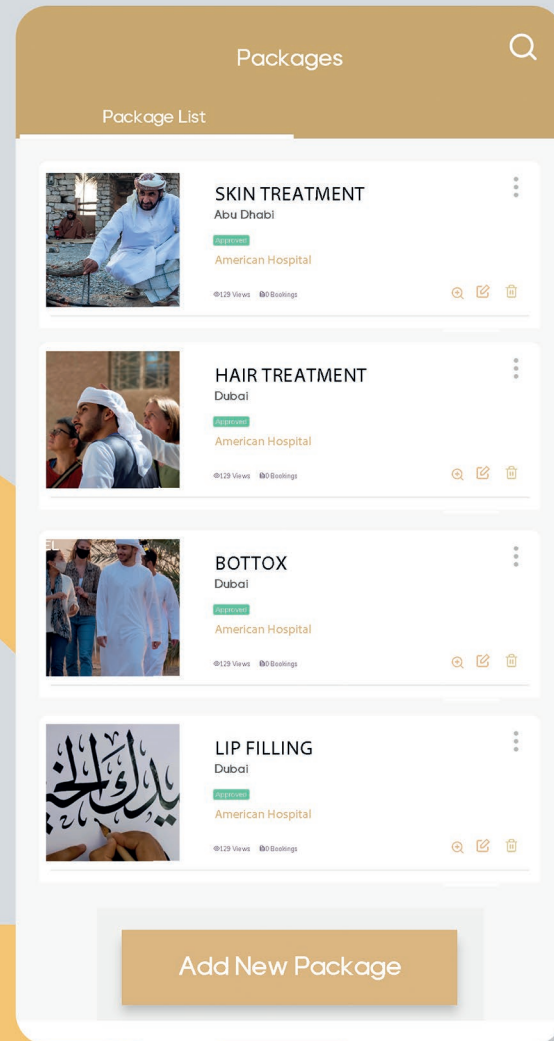
The request money and customer details can be viewed by the vendor from time to time. *User Details is not mandatory*

Services page

A vendor can add a service with 5 steps on their app and create a package for further bookings.

Call to action buttons such as edit services, view services and delete services is available on the preview screen itself, with respect to the thumbnail image.

The status of the services will reflect on the preview screen as approved or not approved that entirely depends on the admin panel.



Services page continuation

Vendor can toggle between back and forth once each step is continued. the screen will not move if the vendor has not filled any mandatory data that has to be filled.

A vendor can choose the available slots in two different collors between blue and red for that particular month that has been selected..

A vendor can choose a respective month and schedule his availability with respect to slotes mentioned below.

Vendor can filter his/her schedule with respect to period of time.

Create New Package

1 Basic 2 TAGS 3 OTHER 4 PRICE & SIZE 5 AVAILABILITY

Duration

35 mins.

Gender

Women

Men

Women

Men/Women

Kids

Confirmation

INSTANT

Additional Notes

Back Next

Create New Package

1 Basic 2 TAGS 3 OTHER 4 PRICE & SIZE 5 AVAILABILITY

Child Price*

0

Sale Child Price

Adult Price*

20

Sale Adult Price

Payment Method

Pay Online

Cash/Online

Pay Online

Back Next

Create New Package

1 Basic 2 TAGS 3 OTHER 4 PRICE & SIZE 5 AVAILABILITY

Jun 2021

Life Time^

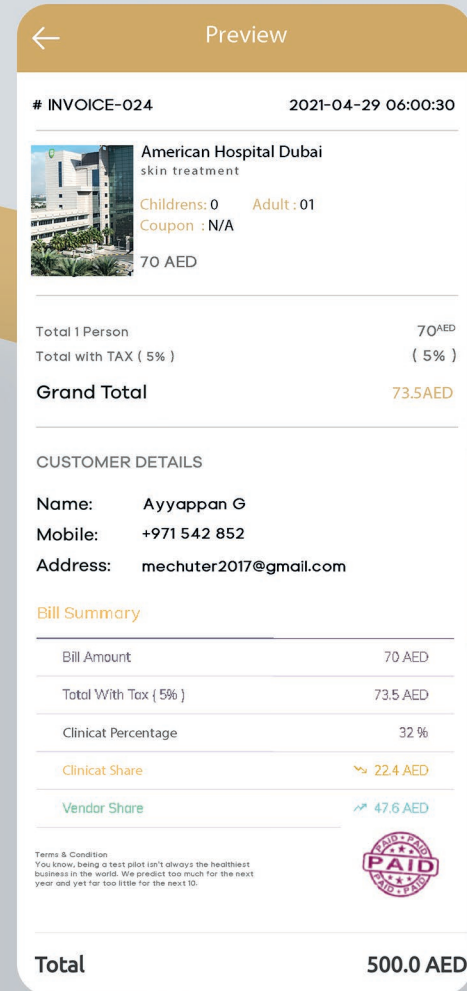
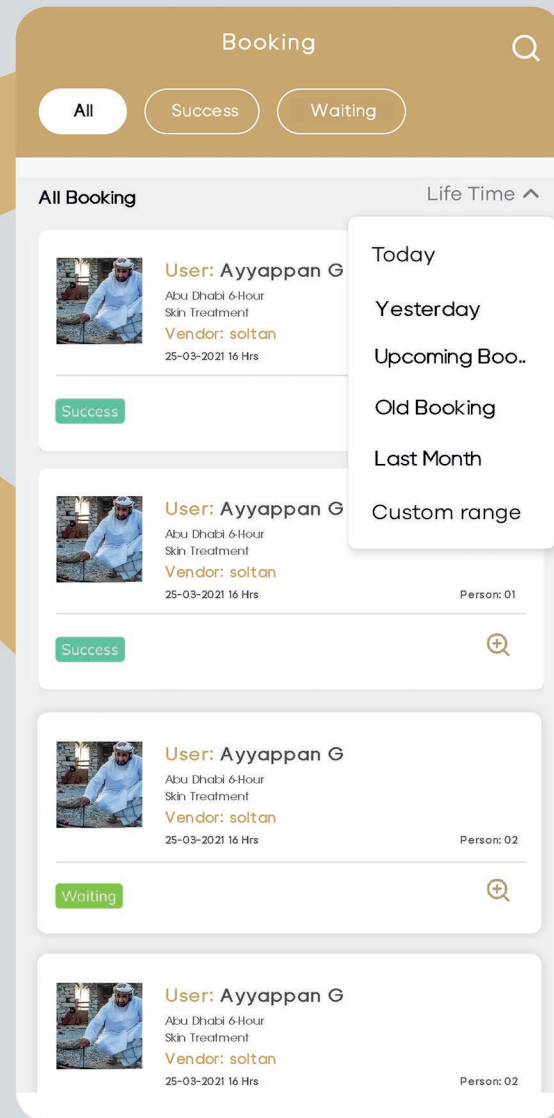
This Month
This Week
July
August
October

01-06-2021 Tue	02-06-2021 Wed	03-06-2021 Thu	04-06-2021 Fri	05-06-2021 Sat	06-06-2021 Sun	07-06-2021 Mon	08-06-2021 Tue	09-06-2021 Wed	10-06-2021 Thu	11-06-2021 Fri	12-06-2021 Sat	13-06-2021 Sun	14-06-2021 Mon	15-06-2021 Tue	16-06-2021 Wed	17-06-2021 Thu	18-06-2021 Fri	19-06-2021 Sat	20-06-2021 Sun	21-06-2021 Mon	22-06-2021 Tue	23-06-2021 Wed	24-06-2021 Thu	25-06-2021 Fri	26-06-2021 Sat	27-06-2021 Sun	28-06-2021 Mon	29-06-2021 Tue	30-06-2021 Wed
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Available Time Slot

× 12:00 AM	× 01:00 AM	× 02:00 AM
× 06:00 AM	× 07:00 AM	× 08:00 AM
× 12:00 PM	✓ 01:00 PM	× 02:00 PM
× 06:00 PM	× 07:00 PM	× 08:00 PM
× 12:00 AM	× 01:00 AM	× 02:00 AM

Back Next



Booking page

Rearrangements made easy for bookings that are made by the users. this is followed by invoices generated seperately for every booking made.

Viewing bills and invoices is an action that leads to several call to action buttons. This displays the customer details and amounts to be recieved.

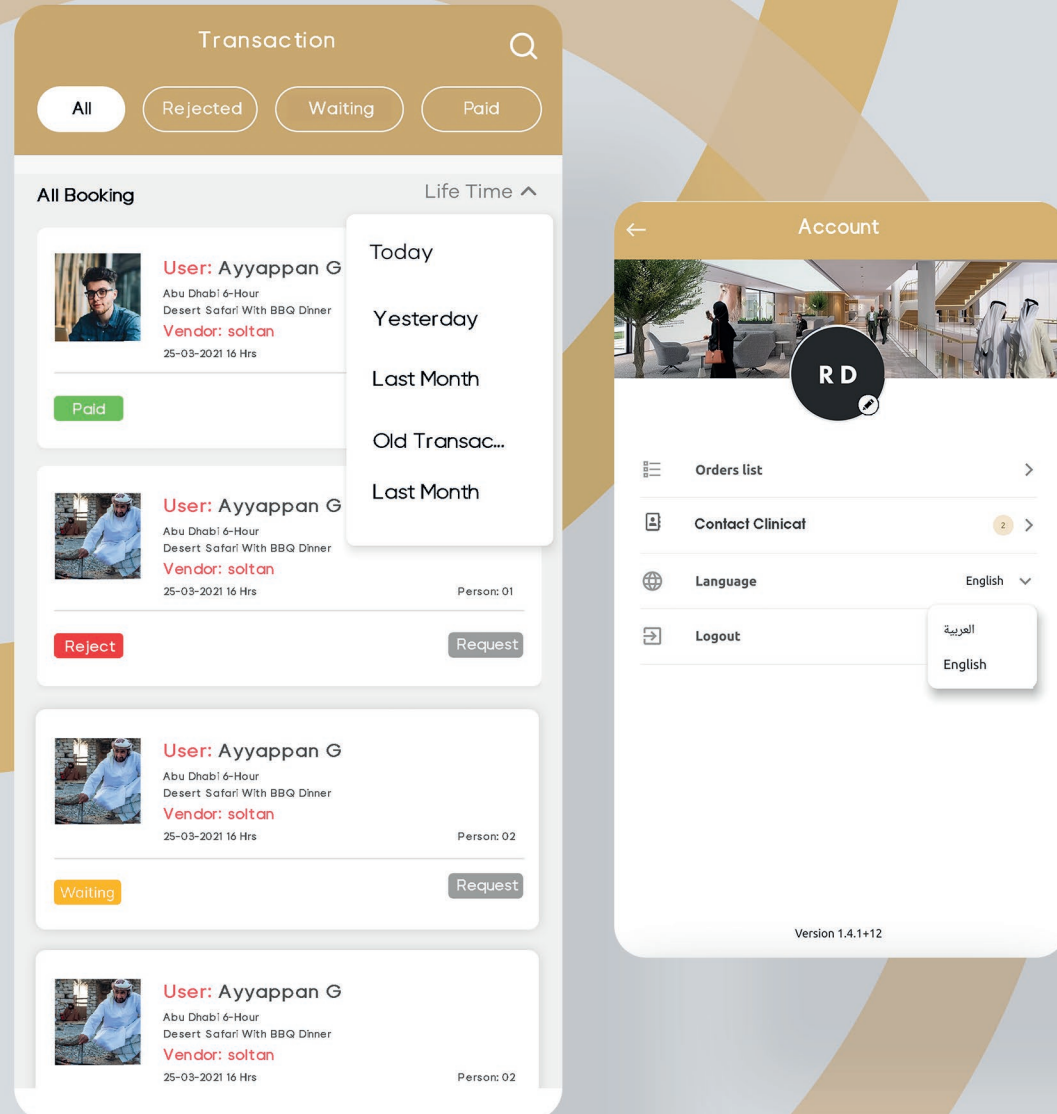
Call to action button which notifies on accepting or declining order thid reflects on all 3 interfacees. The vendor app dashboard, the user app & the admin panel.

Transaction & account page

The status of transaction will be displayed on the vendor app followed by the request button, this amount can be requested only after the amount has been recieved and the amount mentioned will be the price after getting substracted with the Clinicat.

Contact Cliicat can be through email Id (info@clinicat.com) or through whatsapp on the app in case of enquiries, support or any other queries. This is also followed by the language changing option. Vendor can toggle between Arabic/English.

Though the cover picture remains the same and static that reminds the vendors about the flavor of Clinicat Brand. One can change their DP and edit other details in the app, *Have a look at the next slide for more information on this aspect*



The image displays two mobile application screens. The 'Register' screen features a dark header with a back arrow and the title 'Register'. Below the header, there's a 'Select Purpose' section with a 'User type' dropdown menu. A search overlay for 'User Type' is shown, listing 'Doctor', 'Clinic', and 'Hospital'. The 'Your Name' section has a 'Name' input field. The 'Email Address' section has an 'Email Address' input field. The 'Password' section has a 'Password' input field. At the bottom, there's a checkbox for 'I agree to the Terms and Conditions' and a 'Register Now' button. The 'My Profile' screen has a light brown header with a back arrow and the title 'My Profile'. It contains input fields for 'NAME', 'CLINIC NAME' (with 'Testtest' entered), 'EMAIL ID' (with 'test@test.com' entered), 'CLINIC CITY', 'PHONE', and 'BANK NAME'. At the bottom, there are 'Back' and 'Update' buttons.

Registration & edit account page

Registration can either be done through the website or through the user app with an option of Doctor, Clinic or Hospital. Can also fill up mandatory data like the phone number & the Login Credentials.

Register Now button will now take their form to the admin panel. their status will be pending until & unless the admin approves from its dashboard.

The mandatory data such as email & Clinicat Share cannot be changed and locked, since the share prices will be decided by Clinicat. All other data such as bank account details, vendor name can be changed by the vendor on the edit account details page.

Other services we provide

Social Media Content

- Graphic Designs, Animations,
Event Posters

Digital Advertising

Search Engine Optimization

PPC

Google Ads

App Design & Development

Web Design & Development



Thank You